



ANNUAL REPORT 2021

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Cover photo: 5-year strategic plan meeting, March 2021

ACRONYMS & ABBREVIATIONS

CSER	Corporate Social and Environmental Responsibility
DONRE	Department of Natural Resources and Environment
GoV	Government of Vietnam
EPR	Extended Producer Responsibility
ESES	Experimental School of Education Science
GSRD	Centre for Social Research and Development
H&M	Hennes & Mauritz
iGS	Smart Participatory Guarantee System
ISPoNRE	Institute of Strategy and Policy on Natural Resources and Environment
IUCN	International Union for Conservation of Nature
JAP	Joint Action Plan
LSPP	Local Solutions for Plastic Pollution
MoNRE	Ministry of Natural Resources and Environment
MRF	Material Recovery Facility
MOU	Memorandum of Understanding
NGO	Non-Government Organization
NPAP	National Plastics Action Partnership Program
OCOP	One Commune One Product
PAN	Plastic Action Network
PHA	Plastic Health Action Partnership
PGS	Participatory Guarantee System
USAID	United States Agency for International Development
VOHUN	Vietnam One Health University Network
WWF	World Wide Fund For Nature
VSF	Vietnamese Stature Foundation

FOREWORD

BOARD OF DIRECTORS MESSAGE

2021 was a tumultuous year for GreenHub. The COVID-19 pandemic continued to rage, hindering GreenHub's implementation of projects across Vietnam, and negatively impacting the well-being of our target communities, particularly those dependent on tourism. COVID-19 also resulted in behaviour change that contributed to the mass proliferation of single-use plastic products, in addition to increasing the health risks to waste collectors. In response to the pandemic, GreenHub adapted its approaches and methodologies to implementing activities and continued conducting projects supporting women waste collectors, as well as communication activities educating communities to avoid the use of disposable plastics.

In 2021, GreenHub continued to implement projects in Hanoi, Da Nang, Quang Nam, and Phu Yen provinces. Following the success of the Plastic Action Network (PAN) project in Quang Ninh Province, The Coca-cola Foundation awarded GreenHub a new grant to implement a project on plastic waste management based on the circular economy concept in Can Gio District, Ho Chi Minh City. Similarly, DOW Chemical Vietnam followed up on its support to GreenHub's Corporate Social and Environmental Responsibility (CSER) Program in Hai Phong City and Phu Yen Province in selecting it to implement the Zero Waste to Mekong River in Can Tho project.



Board of Directors (from left to right): Ms. Hoa Tran (Director),
Ms. Trang Nguyen (Deputy Director), Ms. Van Nguyen (Deputy Director)

The Zero Waste Schools & More (ZHub) Program, sponsored by Hennes & Mauritz (H&M), was established in mid-2021 with the aim of creating a multi-stakeholder ecosystem to promote Zero Waste lifestyles through evidence-based and experiential education. From the result of one school in 2020, the Zero-Waste school model has been replicated in five schools in Tuy Hoa city, Phu Yen province in 2021. Some schools in Hanoi with a solid commitment of leaders actively proposed to join ZHub with the desire to build an effective and sustainable Zero Waste School program.

The 'Local Solutions for Plastic Pollution' (LSPP) project, funded by USAID moved to Year 2 with the aim of empowering local communities to reduce plastics pollution by creating networks and uniting and providing support to communities and individuals in Hanoi, Danang, and Hoi An. After 2 years of construction and implementation, the models of LSPP project started to get positive results in improving the local people's capacity to organize environmental protection activities.

As an organization, GreenHub turned five years old in 2021. GreenHub marked the milestone by coming together to build an organizational development strategy for the next five years, in recognition of the many immediate challenges we face, and the necessity to build a more professional staff and organizational management system.



5-year Plan Meeting, April 2021

WHO WE ARE

The Centre for Supporting Green Development (GreenHub) is a Vietnamese organization under the Vietnam Union of Science and Technology Associations (Vusta) with oversight by the Ministry of Science & Technology, and with an Registration Number A-1555. GreenHub was legally established on March 15, 2016, by Vietnamese experts with significant experience in biodiversity conservation, community development, capacity building, and networking projects.

VISION

For the green development of Vietnam

MISSION

GreenHub connects communities and resources to embrace green lifestyle practices, sustainable production and nature conservation.

CORE VALUES

RESPECT: GreenHub respects nature, ecological balance, individual and cultural diversity to build a green, friendly and sharing environment.

INTEGRITY: GreenHub is committed to conduct based on integrity, equality and transparency in harmony with communities and the environment.

QUALITY: GreenHub promotes simplicity and dedication. We are dedicated to achieving the highest quality in work. Each GreenHuber is facilitated to promote his/her own character and "quality".

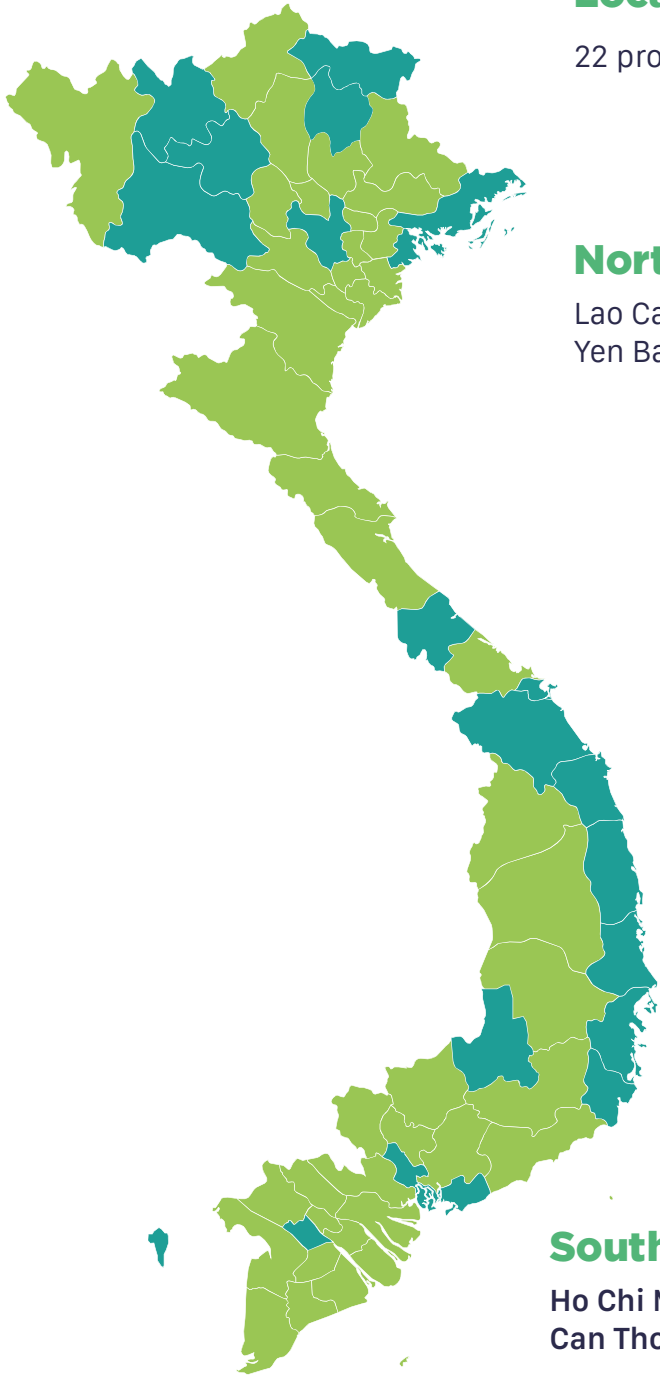
PROFESSIONALISM: GreenHub works with great expertise and promotes professionalism; we build and improve our processes regularly to create practices that have a good impact on the environment and society.

INNOVATION: GreenHub inspires creativity, dynamism and passion; implements innovation to harmonize environmental benefits and community values.

SYNERGY: GreenHub values synergy and cooperation. Synergy is for powerful union and convergence; Cooperation supports developing and spreading values.

SUSTAINABILITY: GreenHub promotes sustainable development. Sustainable in balancing the interests of the parties, sacrificing immediate interests for long-term benefits. Persistence in small actions that are strategic and work towards a common goal.

WHERE WE WORK



Location Projects & Surveys:

22 provinces

Northern Region:

Lao Cai, Son La, Cao Bang, Bac Kan, Yen Bai, Ha Noi, Quang Ninh, Hai Phong

Central Region:

Quang Tri, Da Nang, Quang Nam, Quang Ngai, Dak Nong, Phu Yen, Khanh Hoa, Ninh Thuan, Binh Thuan

Southern Region:

Ho Chi Minh, Ba Ria - Vung Tau, Can Tho, Soc Trang, Phu Quoc (Kien Giang)

IMPACT AREAS

PLASTIC POLLUTION & MARINE DEBRIS

In Vietnam, economic development, together with urbanization and the adoption of consumer lifestyles, have led to a plastic pollution crisis. Over the past two decades, the country has witnessed a surging increase in plastic use, growing from 3.8 kg/capita in 1990 to 41 kg/capita in 2015 (MoNRE, 2020)¹, and 81 kg/capita by 2019 (IUCN-EA-QUANTIS, 2020)². Approximately 72% of plastic used in Vietnam becomes waste (equivalent to 58 kg of waste/capita/year), and according to the results of a 2021 survey conducted by GreenHub for a World Bank funded project in ten coastal cities and provinces across Vietnam, 93.6% of solid waste leaking into the environment is plastic³.



Training on Plastic and Health to Women's Union of Bac Tu Liem District, Ha Noi, December 2021

Confronting this national crisis, the Government of Vietnam (GoV) has vowed to reverse the problem of plastic pollution in general and marine plastic litter in particular. The GoV's commitment is demonstrated in its promulgation of the National Action Plan for Management of Marine Plastic Litter by 2030; the National Action Plan for Management of Marine Plastic Litter in the Fishery sector, period 2020-2030; and the principles and legal frameworks of the Extended Producer Responsibility (EPR) mechanism for businesses in Vietnam. In contributing to efforts to reduce plastic pollution and marine debris, GreenHub implements campaigns aimed at raising public awareness and strengthening community capacity in plastic waste management, in addition to researching, evaluating and quantifying marine waste, and particularly plastic pollution, as well as conducting marine debris monitoring programs and coastal clean-up campaigns.

1. MoNRE (2020). *National Action Plan for Management of Marine Plastic Litter by 2030*.

2. IUCN-EA-QUANTIS (2020). *National Guidance for Plastic Pollution Hotspotting and Shaping Action, COUNTRY Report Vietnam*.

3. World Bank (2021). *Vietnam: Plastic Pollution Diagnostics*.

ZERO WASTE

Zero Waste is a set of principles that aims to minimize the amount of waste that ends up in landfills, leaks into the environment, or is burned. In line with its economic development and urbanization, the amount of solid waste generated in Vietnam has also steadily increased. In 2019, the amount of domestic plastic waste discharged nationwide was 64,658 tons/day, an increase of 46% compared to 44,000 tons/day in 2010 (MoNRE, 2019)⁴. Moreover, only 15% of the plastic waste generated in the country is recycled or reused (NPAP, 2020)⁵. The rest ends up in landfills, open dumpsites, incinerators, or the environment.



Vietnam Zero Waste Alliance Annual Meeting, December 2021

To tackle issues related to waste management, the GoV developed the National Strategy on Integrated Solid Waste Management up to 2025, which has the goal to minimize solid waste, strengthen integrated management of solid waste, and simultaneously implement solutions to promote waste management. GreenHub has leveraged this momentum to become a pioneer in fostering Zero Waste practices in Vietnam by evaluating waste management systems, and designing and implementing Zero Waste models (i.e., models for the collection, sorting, reuse, and recycling of solid organic and inorganic waste) in communities, educational institutions, and hospitality and tourism businesses. GreenHub strives to develop its expertise and database systems related to Zero Waste, strengthen Zero Waste networks in Vietnam, and advocate for the adoption of Zero Waste practices in the country.

4. MONRE (2019). National State of Environment Report 2019 on Solid Waste.

5. NPAP (2020). Radically Reducing Plastic Leakage in Vietnam: Action Roadmap. National Plastic Action Partnership (Vietnam).

INCLUSIVE BUSINESS & SUSTAINABLE AGRICULTURE

Vietnam's agriculture sector is a multi-faceted contributor to the national economy. It not only provides food security and nutrition to Vietnam's almost 100 million citizens, but also employs over 27 million of them, representing more than 50% of all jobs in the country. The development of the sector based on monoculture farming of the most commercially profitable agricultural products, however, has led to significant biodiversity loss and widespread habitat destruction.



GreenHub researches and promotes the adoption of sustainable agricultural production methods, in addition to supporting sustainable livelihoods development for indigenous people by providing them with capacity building training on evidence-based practices, business development support, and by connecting farmers through cooperatives and with national technical experts and resources.

NATURE CONSERVATION

A Call for United and Collective Solutions

More and more, Vietnam like other countries is intensely feeling the impacts of an increasing number of environmental stressors on its ecosystems and people. These are pressures at local, regional and global scales, unintentional but real. However, environmental and living resources conservation still are mostly 'single issue' programs in organizations dedicated to solving pollution, climate change, over-harvesting, invasive species and habitat damage. Knowledge sharing can be frustrating and practices are not coordinated to the levels needed. This happens despite many direct ecological, health and social co-benefits that can result from a collective vision and combined effort for example in managing solid and plastic waste.

The consequences are real, visible, and urgent. In Vietnam's case, the World Bank has prioritized and advised national implementation that "moves away from 'growth at any cost' to building a green and sustainable economy" (World Bank, 2021)⁶. At the global level, recent research has demonstrated that chemicals (including plastics) produced and released have exceeded the planetary boundaries of management capacity (Persson et al., 2022)⁷. These are calls for bold visions and effective solutions by joint leadership to protect our natural assets.



Invasive Water Hyacinth plant in Vietnam transporting river macroplastic waste

6. World Bank (2021) *How will Vietnam blossom? Reforming institutions for effective implementation*. Report: 166878 – VN, Washington DC, USA, 93p.

7. Persson, L., Carney Almroth, B., Collins, C., Cornell, S., de Wit, C., Diamond, D., Fantke, P., Hassellöv, M., MacLeod, M., Ryberg, M., Søgaard Jørgensen, P., Villarrubia-Gómez, P., Wang, Z. and Hauschild, M. (2022) *Outside the Safe Operating Space of the Planetary Boundary for Novel Entities*. *Environmental Science & Technology* 2022 56 (3): 1510-1521

WHAT WE ACHIEVED

1,048,183

people reached through
communications channels

124

groups, cooperatives with
improved business capacity

3568

kg of waste audited from
markets and hotels

421

tons of waste
collected/ reused/ recycled from
project interventions

44,998

people participated and
directly benefited

CASE STORY 1

Success story of Plastic and Health Action Partnership (PHA)

Plastic waste destroys ecosystems, penetrates the food chain harming human health, and negatively impacts economic activities. In order to address these issues, many networks have been established, including the National Plastics Action Partnership Program (NPAP), Vietnam Zero Waste Alliance (VZWA) and Vietnam One Health University Network (VOHUN). Connecting these networks will further contribute to enhancing the effectiveness of initiatives through mobilizing technical and financial resources, and facilitating the sharing of implementation experiences. The Plastic and Health Action Partnership (PHA) was established with the mission of connecting networks (Network-to-Network), disseminating information (Information Hub), and creating a unified voice in the fight against plastic pollution (One Voice for Plastic and Health).



The PHA was launched at a ceremony in Hanoi on 17th December, which attracted more than 100 stakeholders from government, international organizations, NGOs, businesses, universities, and research institutes. GreenHub was selected as one of five organizations on the steering committee, responsible for building and developing the Partnership mission and workplan.

Up until now, 21 organizations have joined the PHA. One of the highlights of the Partnership has been the active participation of the private sector, with leading companies in Vietnam joining in the plastic waste reduction activities.

Prior to its official launch, PHA partners, Vietnamese Stature Foundation (VSF) and GreenHub, organized a communication campaign involving a Plastic Talk competition in September – November 2021. The Plastic Talk contest attracted 83 submissions from 91 participants from 25 provinces and cities across Vietnam, reaching an audience of 240,329 and drawing 60,016 online interactions. A seminar on Social Behavior Change was also organized by the Institute of Strategy and Policy on Natural Resources and Environment (ISPoNRE), GreenHub, FHI360, and IUCN in October 2021.

"We hope that the creation of the "Plastic & Health Action Partnership" will mark the beginning of a new era of collaboration, exchange of knowledge and good practices around plastics pollution challenges. "Plastic & Health Action Partnership" will be among the first focusing partnerships on plastic and its impacts on human health. These exchanges and dialogue will help us address together pressing development challenges in Vietnam."

Ms. Christine Gandomi – Acting Director of the USAID Office of Environment and Energy (2021)

In the future, PHA will support government agencies and local authorities across Vietnam in conducting policy advocacy activities related to Plastic and Health, contribute to the development of the Information Hub, raise community awareness about the relationship between Plastic and Health, and implement pilot models for reducing plastic pollution.

CASE STORY 2

Promoting participatory policy advocacy about EPR in Vietnam

Plastic pollution has become a country-wide crisis in Vietnam due to rapid economic growth, urbanization and changing lifestyles. According to the Ministry of Natural Resources and Environment (MoNRE), Vietnam discharges more than 1.8 million tons of plastic waste, only 15 percent of which is recycled.

In shifting towards a circular economy strategy, the GoV included EPR in the Law on Environmental Protection in 2005 and 2014. However, it wasn't until the law was revised again in 2020 (specifically Article 54 and Article 55) that loopholes in the previous versions were addressed and a new EPR regime enacted. EPR has proved an effective mechanism in multiple countries, and the related legislation in Vietnam is expected to be implemented soon to help improve solid waste management and address plastic pollution.

Policy advocacy is one of the main objectives of the United States Agency for International Development (USAID) funded Local Solutions for Plastic Pollution (LSPP) project that GreenHub has been implementing. To support the transition to the new EPR regime, GreenHub has been leveraging its significant practical experience in solid waste management in closely working with other organizations in conducting a study and providing advice for developing technical analysis based on international experience.

An alliance of organizations has also been established including GreenHub with the aim of advocating changes to the EPR Decree. The advocacy group organized two public events, involving the participation of almost 300 people, to mobilize contributions to "petition letters" supporting changes to EPR regulations. On 11th October 2021, the Vietnam National Assembly officially responded to the petition letters and proposed to the relevant ministries of the GoV to accept two points of the petition: 1) Implement the Decree on EPR by the 1st January 2022, as stipulated in the Decree on EPR, and do not delay its implementation beyond this date; and 2) Include consumer associations in the National EPR Council. The advocacy group is currently participating in seminars and consultations to help prepare a roadmap for the implementation of the regulations on EPR.



The results of their engagement with other organizations on EPR have inspired GreenHub to encourage the greater participation of stakeholders, and more partnerships for policy advocacy, especially focused on the policy development committees, in this case, the National EPR Committee. Moreover, it will promote policy consultation and advice based on scientific evidence and international experience.

CASE STORY 3

Local actors engaged in the co-design and development of a joint Action Plan on Plastic Waste Reduction in Hoi An

The LSPP project's overall goal is to reduce plastic pollution by building collective action from the ground up through strengthening and uniting networks, communities, and individuals. Hoi An in Quang Nam Province is a pilot city of the LSPP project. The project has received strong support from the Hoi An People's Committee in relation to both general solid and plastic waste management. The Hoi An People's Committee works closely with the Quang Nam Provincial Tourism Association and local businesses in promoting reduced use of single-use plastic products, with the aim of developing Hoi An into a green destination and eco-city to attract tourists.

The LSPP project has built upon this momentum by co-designing and co-developing Joint Action Plans (JAPs) on plastic waste reduction based on site-based and sector-based approaches. Both approaches were used in the development of the Hoi An City JAP on "Business Planning Framework for Plastic Waste Reduction - Towards a Green Destination for Hoi An", which includes piloting interventions to reduce plastic waste from the tourism industry in the Hoi An ancient town tourist area.



Signing ceremony to join the Joint Action Plan on plastic waste in Hoi An, September 2021

The active participation of businesses in the LSPP project is not only crucial for reducing waste from the tourism industry, but also helps businesses build their own personal brands, and a long term business strategy based on green development. A workshop on "Circular Economy for Plastic Waste Reduction Towards Hoi An – A Green Destination and Post Covid-19 Revival" was also organized by GreenHub in cooperation with its project partner, IUCN, as well as its local government partners. The workshop represented an important stepping stone for the Hoi An tourism sector in moving towards sustainable tourism development as it welcomes back domestic and foreign tourists during the post pandemic period.



"Commitment to implementing activities in the Joint Action Plan will promote the goal of reducing solid and plastic waste in the tourism business sector, towards establishing a recycling ecosystem for the Green - Sustainable Tourism strategy for Hoi An as a Green Destination by 2023."

Mr. Phan Xuan Thanh
Chairman of Quang Nam Tourism Association

CASE STORY 4

Zero Waste approach has become the aim of solid waste management in Phu Yen province

Starting from a pilot model at a school since 2019, the zero-waste practice has proven its effectiveness with its adopters, local waste managers and has become a proactive direction of Phu Yen government after 2 years of approach.

For the first time, Phu Yen Provincial Party Committee issued Action Program No. 08-CTr/TU on August 18, 2021 on strengthening environmental protection, striving to build Phu Yen province into a green, clean, beautiful, eco-friendly destination. A Zero Waste practice is the core solution proposed.



Zero Waste Initiative Youth Camp 2021 in Phu Yen

This solution was officially started and deployed for the first time in Tuy Hoa city, when the city government pioneered the implementation of the Zero-Waste market model at Ward 7 market. The Coordination plan No.01/KHPH-UBND-STNMT-WWF-GH (September 7, 2021) on the implementation of classification and reduction towards zero waste at Ward 7 market was chaired by Tuy Hoa City People's Committee and implemented by the Department of Natural Resources Environment, WWF – Vietnam and GreenHub.



Waste Audit in Ngo Gia Tu High School, Phu Yen, August 2021

In addition, there was a special focus on the application of Zero Waste practice at schools. In 2021, the Department of Education and Training cooperated with WWF – Vietnam and GreenHub as technical consultant to deploy and replicate the Zero-Waste school model in 05 schools in Tuy Hoa city.

CASE STORY 5

Phu Yen Zero Organic Waste

According to GreenHub's waste audit in Phu Yen from 2019 to 2021, organic waste accounted for more than 60% of total domestic solid waste by weight. Achieving zero organic waste is one of the targets of GreenHub's Zero Waste Program in Phu Yen Province.

Zero Waste practices introduced and piloted by GreenHub in Phu Yen have focused on converting organic waste into valued resources including compost and bio detergent production.

COMPOST

Turning organic waste collected in Phu Yen into compost for use on urban greenery has been a goal of GreenHub since 2019. In 2021, based on lessons learned from their many trainings and testing, reviews, facility redesigns, and working sessions, GreenHub developed a plan to include the classification and collection of organic waste in the design of the new models and methods for solid waste management.

This initial success, however, was not the final product, but represented the unanimous determination of the local government (Phu Yen DONRE), the private sector in joining hands with GreenHub in constant effort, continuous piloting and adjusting, and modifying the model methodology.



Pipe composting model in Phu Yen

BIO-DETERGENT

What started with a pilot model with a capacity of only 5l/day at the KaYa Hotel, has now become a popular practice adopted throughout communities, large and small, across Phu Yen Province. Business models based on detergents made from organic waste have subsequently been created in: Phu Hoa District, where the Dong Din Cooperative produces dishwashing liquid and floor cleaner from pineapple peel, achieving a 3-star One Commune, One Product (OCOP) rating; Binh Ngoc commune, where dishwashing liquid and floor cleaner are made from orange peels; An Phu commune, where the Bio-Real product that is now widely available on e-commerce platforms, and most recently a dishwashing liquid made by monks and nuns at Bao Lam pagoda that is widely sold to Buddhists across Vietnam. The value of organic resources is constantly increasing through the relentless efforts of Zero Organic Waste heroes in researching, developing and bringing products to market for the benefit of consumers and the environment.

CASE STORY 6

Zero Waste School and More (ZHub): Create a playground for Zero Waste practice

Zero Waste is not a new concept in Vietnam but has not been popularized yet. In 2021, the Zero Waste schools & More (ZHub) program was initiated by the Centre for Green Development (GreenHub) under the sponsorship of Hennes & Mauritz (H&M).

ZHub was born to educate and raise awareness to change the habits of students and the community about environmental protection and form a lifestyle to reduce waste.

In November 2021, the Experimental School of Education Science (ESES) became the first school to officially sign a Memorandum of Understanding to commit to the program. This is a representative school because it includes all three levels: elementary, middle, and high schools. The leadership structure across all three levels, together with the commitment and initiative of the leaders and teachers of ESES, helped lay the first solid foundation for the program. Overcoming physical barriers and distance due to the Covid-19 pandemic, ZHub held the following programs: Dialogue "Zero Waste Schools and More", the signing ceremony of a cooperation agreement between both parties, Zero Waste training for school teachers, guidance on home waste audit for students and teachers.



Program: Dialogue "Zero Waste Schools and More", the signing ceremony of a cooperation agreement, November 2021

In December 2021, the "Zero Waste Schools Festival" was organized to open up a space to connect schools to share green practices and simultaneously have the opportunity to learn - and collaborate with like-minded schools. GreenHub worked with Genesis Hanoi Kindergarten and Primary School, Vietnam Zero Waste Alliance (VZWA) implemented this event. It attracted the participation of more than 15 businesses, NGOs, and schools to jointly commit to act towards Zero Waste in 2022. This was the first Zero Waste event in Hanoi coordinated among schools to promote communities to create an educational environment and practice a zero-waste lifestyle.

The "Zero Waste School Festival" inspired more than 1,000 attendees through seminars and exhibitions, attracting nearly 10,000 people through media channels.

CASE STORY 7

Supporting SMEs in ensuring product quality and applying information technology in production

Many agriculture small and medium enterprises (SME's) in Vietnam have started experimenting with internal quality monitoring methods and product traceability to overcome challenges in ensuring product quality, and wish to also apply information technology in production. GreenHub is supporting SMEs to implement a qualified system based on the Participatory Guarantee System (PGS), and traceability by applying the Smart Participatory Guarantee System (iGS), under the Oxfam Novib and GSRD funded project "Strengthening Impact-driven SMEs in Agriculture Value Chains in Vietnam – EFD 2".

The support provided by GreenHub through the project for the participating SMEs includes technical support to implement the quality monitoring model using PGS, assisting with the setting up of a customized 4.0 traceability tool, and strengthening the network among stakeholders in the supply chain, focusing on developing a close connection between producers and customers.

Project achievements during the 03-year pilot period include: Support provided to 06 enterprises in setting up and operating the PGS and IGS system; Training of Trainers (ToT) on implementing the model for 198 farmers, who subsequently trained an additional 800 farmers; six technical seminars conducted for 68 agricultural SMEs and cooperatives on sharing general knowledge about PGS and IGS; and 58,797 views of related information resources shared online.



After 3 years of piloting the approach and supporting SMEs in implementing the model, we hold the strong belief that the project can be successfully upscaled to assist traditional businesses interested in quality monitoring and traceability. GreenHub hopes that through improved quality and information transparency, the reputation of Vietnam's agricultural products will be further strengthened in international markets.

ORGANISATIONAL DEVELOPMENT

DEVELOP THE NEXT 5-YEAR STRATEGIC PLAN (2021 - 2025)

The 5-year mark (2021) was an important milestone of GreenHub. This was also an opportunity for each GreenHub's member to reflect on the past. The special value for at GreenHub was that everyone could participate in contributing to the 08 GreenHub organizational development goals for the next 5 years.



GreenHub's members discussed the next 5-year strategic plan



▼ ADD 2 CORE VALUES: QUALITY AND PROFESSIONALISM

After 5 years of developing GreenHub, we realized that “Quality” and “Professionalism” need to be added in our core values so that each product and result created must be prioritized in terms of quality and professionalism.



A training session at GreenHub, May 2021



Dialogue on “Zero Waste School and More”, November 2021



Ceremony on Announcement of Plastic and Health Action Partnership, December 2021

▼ OPEN OUR NEW OFFICE IN HO CHI MINH CITY

Marking the maturity of GreenHub, in 2021, we officially opened an office in Ho Chi Minh City, creating favorable conditions for the initiation and replication of green practices across provinces and cities in Vietnam.



Networking Meeting in Ho Chi Minh city related to plastic waste management and circular economy

NETWORKING & PARTNERSHIP

As a leading Vietnamese NGO working on plastic waste and waste management, GreenHub has pioneered local and government networking. We have strong experience in building participatory leadership. GreenHub networks with many organizations, across many sectors and platforms, including Public Private Partnerships (PPP) in solid waste management. Examples include:

- Co-Creator of the national Plastic Action Network - PAN in Vietnam
- Co-Creator of the national Plastic and Health Action Partnership (under LSPP project)
- Co-Founder of the Vietnam Zero Waste Alliance - VZWA
- Member of Vietnam's National Plastic Action Partnership - NPAP (World Economic Forum)
- Member of the Global Partnership on Marine Litter - GPML
- Facilitator for marketplace recycling with the Vietnam Chamber of Commerce & Industry
- Member of International Union for Conservation of Nature - IUCN
- Member of Climate Action Network Southeast Asia - CANSEA

NATIONAL



INTERNATIONAL



GreenHub hosted the annual meeting of Viet Nam Zero Waste Alliance (VZWA).

GreenHub was one of the co-founders of VZWA in 2017. Vietnam Zero Waste Alliance is a grassroots alliance of concerned organizations and citizens that share the goal of applying zero waste practices to better manage solid waste, reduce plastics, save natural resources, and protect Vietnam's environment.



The annual meeting of VZWA 2021 was hosted by GreenHub. In which, members of the Alliance reported on outstanding activities, shared success stories and lessons learned in 2021. One of this results is that collective suggestions of VZWA in the process of advocating for policies which the Alliance interested such as Extended Producer Responsibility, Reducing Single-use Plastics Regulations or Circular Economy Regulations has recognized and appreciated by leaders of the Legal Department, Ministry of Natural Resources and Environment, Committee for Science, Technology and Environment.

In addition, the meeting built the Alliance's operational strategy for the period of 2022 – 2025 under four groups of topics: Policy, Communication, Waste audit & corporate campaigns, Zero Waste model.

Viet Nam Zero Waste Alliance is a network of organizations and citizens who want to elevate Zero Waste to become broadly accepted by Vietnamese society as the correct approach to waste management and as an admirable lifestyle.

Website: <http://zerowastevietnam.org/>

THE GREENHUB TEAM

CO-FOUNDERS



Ms. Tran Thi Hoa
Director, Chair of
Founding Council



Ms. Nguyen Thi Thu Trang
Vice Director,
Co-founder



Ms. Nguyen Thi Thanh Van
Vice Director,
Co-founder



Mr. Truong Manh Tien
Advisor,
Co-founder

ADVISORS



**Asssoc.Prof.
Nguyen Chu Hoi**



Mr. Boris Fabres



Prof. Nguyen Kim Thai



Prof. Nguyen Thi Ha



Dr. Vu Thi Minh Luan



Ms. Vo Hoang Nga



Mr. Vu Xuan Anh

STAFF



Ms. Le Thuy Linh
Administrator



Ms. Bui T. Thanh Hang
Admin Assistant



Ms. Kieu T. Kim Dung
Accountant Manager



Ms. Pham T. Huyen Trang
Financing
& Accountant Officer



Ms. Le T. Thu Trang
Account Assistant



Mr. Nguyen Thanh Viet
Project Manager



Ms. Ha Ngan Ha
Project Manager



Ms. Vu Ha Thu
Program
& CSER Coordinator



Ms. Nguyen Bao Han
Project Coordinator



Ms. Ta Linh Chi
Project Coordinator



Ms. Nguyen Thu Ha
Program Officer



Mr. Nguyen Manh Hung
Program Officer



Ms. Tran Ngoc Diep
Program Officer



Ms. Dinh Lam Giang
Program Officer



Ms. Nguyen Phuong Binh
Program Officer



Ms. Nguyen Dieu Huong
Program Officer



Ms. Nguyen Phuong Linh
Program Assistant



Mr. Ngo Cong Thanh
Data Coordinator



Ms. Pham Thuy Tien
Communications
Coordinator



Mr. Tran Viet Hoang
Communications
Assistant

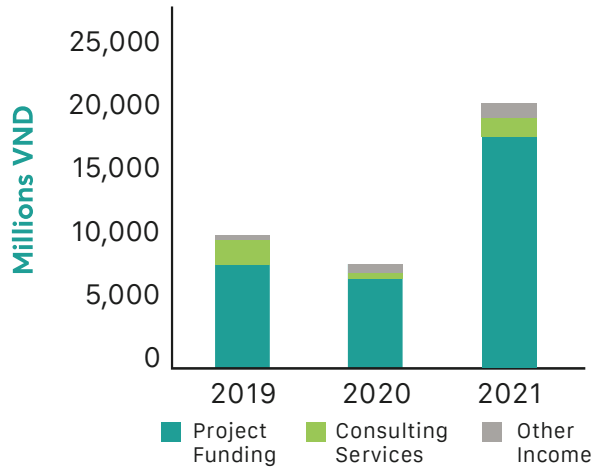


GreenHub team, January 2021

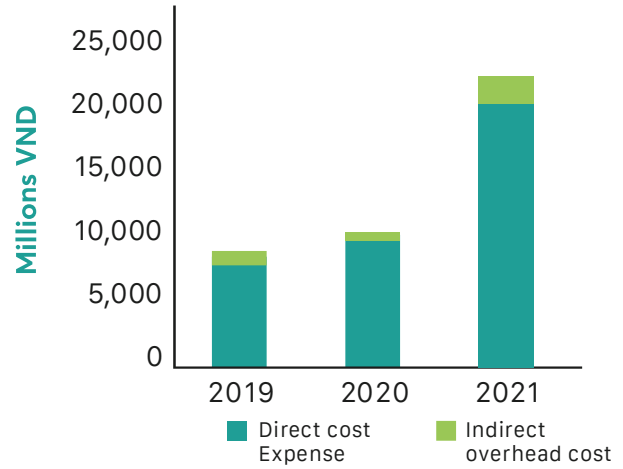
FINANCIALS

▼ Income and Expenditure 2019-2021

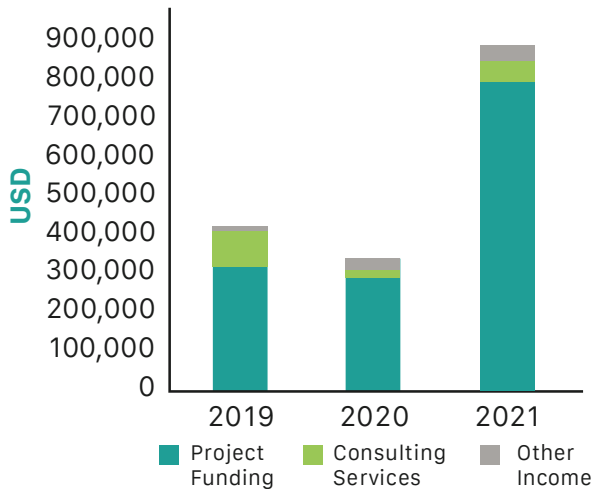
Income Sources



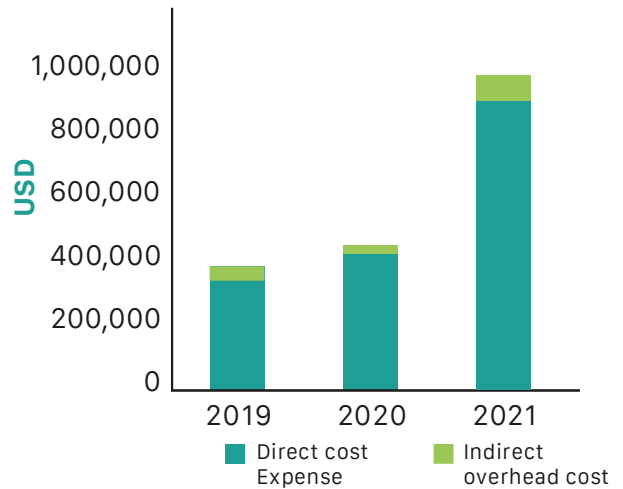
Expenditures



Income Sources

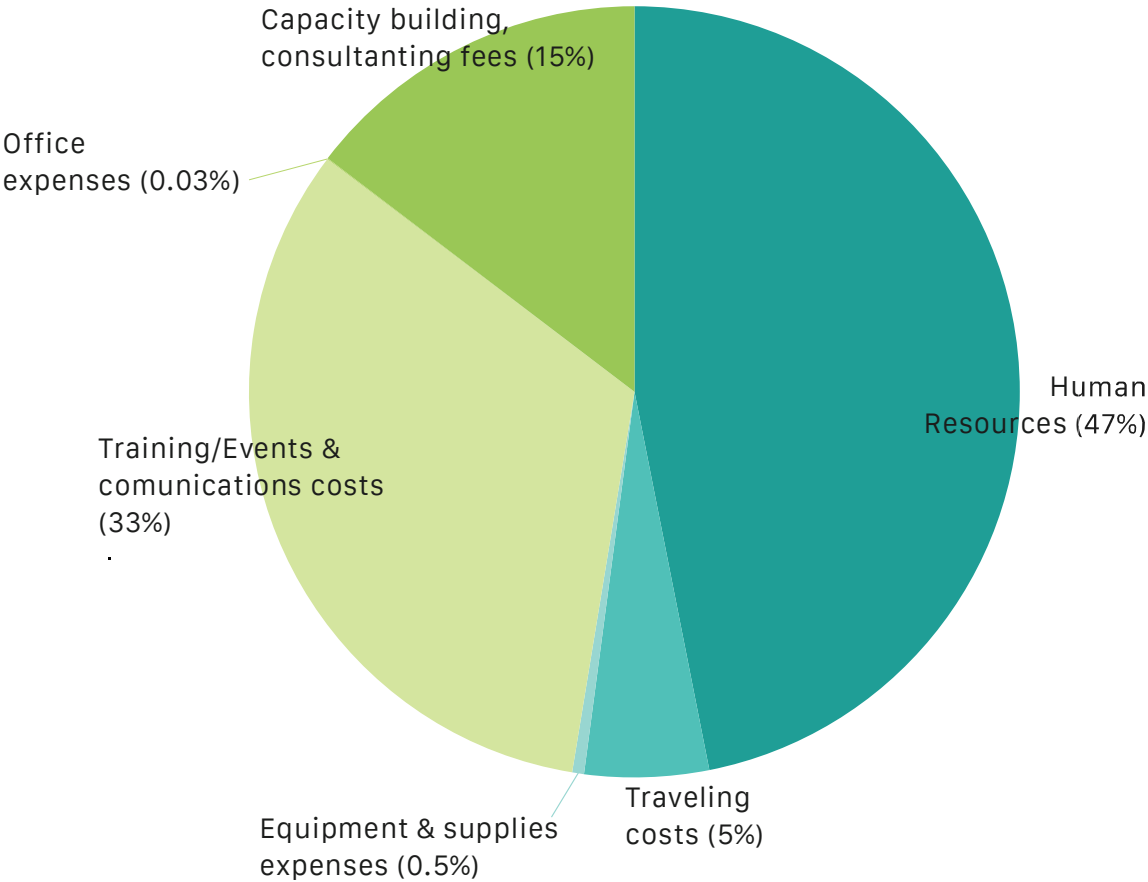


Expenditures



Income and Expenditure in 2021 great increased due to the implementation of LSPP project (funding by USAID). In addition, we continued maintaining and accessing sources of funding from Oxfam Novib, The Coca-Cola Fundation, Pacific Environment and other income such as Dow, H&M, World Bank.

EXPENDITURE DETAILS IN 2021




Human Resources accounted for 47% total program expenditure, and other activities cost for 53% total program expenditure in 2021.


In which, 84% of the cost is for Waste Management, 9% for the goal of Nature Conservation and GreenHub development, 7% for the goals of Livelihood and Sustainable Agriculture.







Centre for Supporting Green Development - GreenHub

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 (+84 24) 629 26764

 info@greenhub.org.vn